

Davie County United Way, Inc.



Key Points

MISSION:

The Mission of the Davie County United Way (DCUW) is to advance the common good of Davie County by uniting the resources of the community to identify and address the most pressing human needs.

THEME:

The theme for this year's campaign is \$1 per week X United Way= Lives Changed for the Better!

EXPENSES:

Admin/General expense 8.2%, Campaign/Fundraising expense 9.1%. Total support services 17.8%.

ADVANCING THE COMMON GOOD:

Davie County United Way works together with other nonprofit agencies and community volunteers to invest wisely in our community, help others, and create real, lasting change. We focus on people and community issues that matter.

Directly:

DCUW takes an active role in the community through Community Investment and partnering as well as Direct Programs such as Housing Repair Assistance Coalition, Prescription Discount Card Program, Day of Caring, Home Loss Prevention and United Way Call 211 Services, an information and referral telephone service. In 2010, program funding equaled an investment of over \$77,515!

Investment:

DCUW is the largest grant making organization in Davie County whose funds are reserved strictly for use IN Davie County. In other words, WHAT'S RAISED HERE, STAYS HERE! In 2010, this equaled an investment of nearly \$315,385. DCUW currently funds **24 programs** facilitated by **18 nonprofits** organizations who are DCUW Partner Agencies. Volunteers make up the community panel that looks at the agency budgets, needs, and conducts interviews to see the effectiveness of the program to this community. Through this Community Investment process, DCUW is diligent in our administration of the donor's funds. Funded programs provide results in the areas of:

1. Children and Youth (EDUCATION)
 - a. Invest in the future success of children by providing safe environments and educational activities.
 - b. Enhance character development and self-esteem.
 - c. Help children and youth achieve their potential.

2. Health and Wellness (HEALTH)
 - a. Improve people's health.
 - b. Promote wellness of the community through physical activities.
 - c. Provide physical, emotional and psychological caring to the sick, disables and terminally ill.
 - d. Promote the well being of seniors.

3. Crisis Intervention (INCOME)
 - a. Provide people with the basic necessities in a disaster or other times of temporary need.
 - b. Promote financial stability and independence.
 - c. Encourage and facilitate return to self-sufficiency.

Speaking Points

Consider the following Key Messages for LIVE UNITED:

How To LIVE UNITED in Davie County.
Join hands. Open your heart.
Lend your muscle. Find your voice.
Give. Advocate. Volunteer. LIVE UNITED.

How to LIVE UNITED in Davie County:
Give 10%. Give 100%. Give 110%.
Give an hour. Give a Saturday.
Open your heart. Lend your muscle.
Give. Advocate. Volunteer. LIVE UNITED.

Underneath everything we are
Underneath everything we do
We are all: Connected – Dependent - United.
And when we reach out a hand to one, we can influence the condition of all.
That's what it means to LIVE UNITED.

Thanks to your support, Davie County United Way

- ◆ Helps children learn and families thrive.
- ◆ Builds the strength and safety of our neighborhoods.
- ◆ Improves the health of our communities.

When we reach out a hand to one, we influence the condition of all.
Give. Advocate. Volunteer. LIVE UNITED.

Consider the following achievements made by donor dollars in 2010:

- Last year, through the Prescription Drug Discount Card program, Davie families saved a total of \$14,332.08. Since its inception through August 1, 2011, residents have saved a total of \$38,066.31
- Through HeLP (Home Loss Prevention) program, United Way has kept 328 families from eviction or foreclosure since August of 2003.
- In 2010, DCUW averaged 485 calls for information and/or referral. This year, we have already handled 106 calls for assistance in finding resources.
- Last May's Day of Caring received 58 project requests and completion of these requests affected the lives of 656 clients and volunteers.

In 2010, Davie County United Way directly touched the lives of 2,018 people. When coupled with Partner Agency programs, this number rose to 9,598 people - that's one in every four! Look at what our partners accomplished:

Children & Youth:

5,143 children have a safer environment, have experienced enhanced character development and/or self esteem, have taken steps toward achieving their potential because they were mentored by a caring individual, were fed and clothed following the tragedy of their home burning, have a safe place to play, learned to speak English, and received assistance with a health problem.

Crisis Intervention:

721 people have benefitted from Partner Agency programs providing basic necessities and/or assistance in response to a disaster and facilitating a return to self sufficiency.

Health & Wellness:

Partner Agency programs have improved the well being of 863 seniors AND care for the physical, emotional and psychological needs of 853 men, women, and children have been provided.