

Together, we do what matters.



2006 Davie County United Way Annual Report



Davie County United Way, Inc.

**I have been amazed and invigorated
again and again
by the difference an individual can make.**

John Pepper, CEO, Procter and Gamble, 1999

Dear United Way Colleagues, Volunteers and Friends,

It is our pleasure to report that 2006 was a challenging but productive year. Thanks to a strong and involved Board of Directors, a dedicated professional staff and the support of our 23 partner organizations, we were able to accomplish a great deal.

Internally, we revised our Bylaws, updated our Personnel Practices, and completed a new Strategic Plan that will carry us through 2011.

In 2006, we invested \$341,100 in total program services for Davie County, once again making it the largest grant making organization within the County, strictly addressing the needs of our community.

We significantly expanded our campaign by setting a goal of \$495,000. This \$45,000 increase over the prior year was decisively set with a goal to meet 100% of qualified funding requests in 2007. The 2006-2007 campaign reached nearly \$517,000 and we accomplished our funding goal.

Our Community Outreach efforts included the beginning of a collaborative effort with the Health Department and Healthy Carolinians to conduct a thorough, community –involved needs assessment. This process will take place throughout 2007.

Home Loss Prevention saved 38 families from losing their homes, bringing the total number of families saved from this crisis to 90 since the program began in August of 2003.

Day of Caring touched 274 lives when it addressed 62 project requests in 2006. All but nine of these requests were filled in September and the remaining 9 were put on the project list for our first ever Spring Day of Caring which was held in April of 2007.

Call 211 Services, along with our office staff and volunteers, made 253 connections between people and services or programs within Davie County.

We are proud of our accomplishments and we continue to grow...with your help. We appreciate the opportunity to serve you and thank you for your partnership and support.

Sincerely,

Steve A. Tuch

Steve A. Tuch
President, Board of Directors

Mary Beth Forst

Mary Beth Forst
Executive Director

Steve Tuch



Mary Beth Forst

The Mission Matters

Mission: to unite the voluntary strength of our community to care for one another.

Vision: The Davie County United Way will be a catalyst in mobilizing our community to address human needs by soliciting local support and assisting those organizations providing services, making Davie County a better place to live.



DCUW and its 23 partners provided 37 programs to our community in 2006, touching the lives of one out of every three citizens in Davie County.

Community Investment Matters

Community Priority Areas

Children & Youth

- Invest in the future success of children by providing safe environments and educational activities.
- Enhance character development and self-esteem.

Health and Wellness

- Promote wellness of the community through physical activities.
- Provide physical, emotional and psychological caring to the sick, disabled and terminally ill.

Crisis Intervention

- Provide people with the basic necessities in a disaster or other times of temporary need.
- Encourage and facilitate a return to self-sufficiency.

Partner Agencies

DCUW Partner Agencies must provide programming within the identified community priority areas listed to the left in order to receive funding. 2006 Partners included:

- American Red Cross
- Appropriate Placement Options
- Arc of Davie
- Big Brothers Big Sisters Services, Inc.
- Bowman Gray Child Guidance
- Boy Scouts of America
- Cancer Services, Inc.
- Consumer Credit Counseling Services, Inc.
- Children's Center for the Physically Disabled
- Davie County 4-H
- Davie County Group Home
- Davie County Rescue Squad
- Davie Domestic Violence Services & Rape Crisis Center
- Davie Family YMCA
- Emergency Relief Fund of Davie County
- Family Services
- Farmington Community Center
- Girl Scouts, Tarheel Triad Council, Inc.
- Hospice of Davie County
- Partnership for a Drug Free North Carolina
- Retired & Senior Volunteer Program (RSVP)
- Smart Start of Davie County
- The Salvation Army

Direct Programs Matter

Day of Caring

In April of each year, companies and individuals come together, as part of United Way's Day of Caring, to complete projects that benefit people and nonprofit organizations within the community. The impact of Day of Caring has grown since its inception in 2003, when DCUW recruited 92 volunteers to complete 37 projects. In 2006, 274 lives were touched when volunteers addressed 62 project requests from those in need. Day of Caring is a day of true volunteerism when our community can see first-hand the entire scope of the Davie County United Way mission...to unite the voluntary strength of our community to care for one another. It's truly a time when volunteers understand that **together, we do what matters.**



Home Loss Prevention (HeLP)

HeLP was instituted to provide mortgage or rent relief during times of temporary need due to emergency situations such as medical problems, recent unemployment, or natural disaster. Because of the qualification criteria, this program is designed to encourage and facilitate recipients to return to self-sufficiency. All HeLP clients are required to attend a budget session with Consumer Credit Counseling Services prior to receiving assistance. In addition, clients are encouraged to complete 12 hours of volunteer service to United Way or a partner agency. HeLP is a collaboration with the Davie County Department of Social Services (DSS), Consumer Credit Counseling Services, Inc. (CCCS) and DCUW.



United Way Call 211 Services

Call 211 began in 2003 and averages 20 – 25 informational and referral calls per month. It provides access to a comprehensive information and referral service that is free, confidential and available 24 hours a day, seven days a week. The three digit access number gives callers quick linkage to get help or give help in the same way that 411 and 911 are universally recognized.

2-1-1 is currently available in 27 counties, covering approximately 56% of North Carolina's population. Last year more than 253 connections were made between people and services or programs by calling 2-1-1.



Prescription Drug Discount Card Program

Courtesy of FamilyWise and Membership Services Corporation, the Prescription Drug Discount Card Program began in 2006 to help those who do not have prescription drug insurance coverage. Families without coverage, can receive discounts of 20% or more! Distribution points for these cards include the Department of Social Services and A Storehouse for Jesus.

Special Program Funding

Davie County United Way recognizes that situations arise throughout the year. This fund is specifically reserved to address these types of issues. It is always used as short-term funding for start-up costs associated with bringing a new program to Davie County or to agencies who have been newly accepted as a DCUW partner agency.

Community Outreach Matters

Emergency Food & Shelter Program:

Davie County United Way (DCUW) applied for a portion of the state set-aside funds available from the Emergency Food and Shelter National Board in 2006 and procured a grant in the amount of \$9,451.00.

In the application, DCUW successfully described the economic struggles faced by on-going plant closures and lay-offs that began in 2003.

In May, a local board representing American Red Cross, Catholic Charities, United Jewish Communities, the National Council of Churches, The Salvation Army, United Way and FEMA reviewed applications for Davie County's local designation and, distributed the funds to following local agencies:

A Storehouse for Jesus	\$3,129.00
The Salvation Army	\$3,127.00
DSS	\$3,127.00

Community Health & Needs Assessment:

In November of 2006, DCUW began a joint effort with the D.C. Health Department and Healthy Carolinians to conduct a county-wide, comprehensive, Health and Needs Assessment. A plan of action was determined in late 2006 and will be executed throughout the majority of 2007. The results will be provided to all interested parties and nonprofit organizations to help them in providing services and closing the gaps between services and unmet needs.

United Way Collaborations:

In 2006, by pooling the purchasing power of multiple United Way organizations, Davie County United Way enjoyed a plethora of savings on campaign materials and office supplies such as brochures, tent cards, posters, business cards, wrist bands and United Way Car Window clings.

This Unified Marketing Material Purchase began in 2003 with Davie County United Way as one of 8 Triad United Way organizations. It has met with such success that it has grown to become a state-wide project. This is just one example of how Davie County United Way is a leader in our area.

Get the help you need by dialing 2-1-1.



Get Connected. Get Answers.

North Carolina · www.nc211.org

From a cell phone, dial 1-800-UW211NC (1-888-892-1162)

Got questions?

We've got answers!

Get the information
you need on health and
human service agencies
in Davie County by calling
2-1-1.

Consiga la ayuda que necesita marcando el 2-1-1.



Conéctese. Consiga las respuestas.

North Carolina · www.nc211.org

Para los telefonos celulares, marque 1-888-892-1162



Davie County United Way, Inc.

Leadership Matters

Leadership donors advance the common good. We would be lost without you!

The Leader's Society \$10,000 and above

Donald Lamonds

Founders \$7,500—\$9,999

Michael Ernst

Platinum \$5,000—\$7,499

Mrs. Walter R. Courtenay
James Lederer
Stephen Tarnok

Gold \$2,500—\$4,999

Douglas Bordner
Charles Branch
Mary L. Cook
Luis Davila
Mary C. Gamble
George & Ruth Hollodick

Ronald Hoth
Rocky W. Johnson
Kenneth Lard
Brian Mashburn
Michael Phelps



Silver \$1,500—\$2,499

Lisa Brown
Robert Carter
Lynne Doss
Joseph Eadie Jr.
Martin Glasgo
Donald Green
Larry Hungerford

C. Martin
Jon & Ann Oneyear
J. Radatovich
Beth Ramey
Melinda Simmons
Doug Weaver
Vicky Zickmund



Bronze \$1,000—\$1,499

Otis Alexander
Francis Bahnson
Vernon Barnes
Dan Barrett
Terry L. Bralley
Mike & Wendy Brenner
Eric Brockman
Johnny Cagigas
Jeffrey Coffey
Gregory Colner
Robby Dilmore
Ken L. Dwiggin
Joel Edwards
Paul Eller
Ralph Fletcher

Jeff Frisby
Michael Fulton
Gloria E. Gamble
Michael Holcomb
Russell Howerton
Harry E. Hill
Keith Hiller
Debra James
J. Kondracki
Dr. & Mrs. Steve Lane
William F. and Ann H. Long
Lester P. & Elizabeth W. Martin
Robert E. Marziano
Paul & Janet Mighion
Troy Miller

Gene Poindexter
Avalon Potts
Robert E. Price
Lee Reynolds
Joyce A. Seamon
Michael Sekelsky
Amanda Smith
Douglas Smith
Glenn Thornley
Shannon Tremblay
Steve & Gayle Tuch
Joseph Vines
Johnny Whitaker
David Wilcox



Philanthropy Matters

Campaign Companies are the grassroots foundation of our fundraising efforts!

Abbott Laboratories	Deloitte & Touche, LLP	Lucent Technologies
Aetna	Don Bowles, CPA	Martin, Van Hoy, LLP
AutoZone	Duke Energy	Merrill Lynch
Baker Furniture	Dwiggins Metal Masters, Inc.	Mocksville Civitan Club
Bank of America	Eaton Funeral Service	Nationwide Insurance
Bank of the Carolinas	Embarq	O`Reilly Auto Parts
Boyles Furniture	Emerson Network Power	Pfizer Corporation
Branch Banking & Trust	Energy United	Piedmont Natural Gas Company
Cigna	First Charter	Rockaway Logistics
Clarksville Homemakers	FoodLion	Rotary Club of Mocksville
Comfort-Bilt	Fuller Architectural, Inc.	Smart Start of Davie County
Concrete Supply Company	GE	States Industries
Cooleemee Civitan Club	Girl Scouts, Tarheel Triad Council	SunTrust Bank
Corvin Chiropractic	Graham Funeral Service	The Phone Place
Davie Chiropractic Clinic	Hanesbrands, Inc.	Town of Mocksville
D.C. Chamber of Commerce	Hendrix-Corriher Construction	Trim, Inc.
Davie County Government	Horn Oil Company	United Parcel Service
D.C. Group Home & Apartments	Howard Realty	VF Jeanswear
Davie County Health Department	IBM Corporation	Vulcan Materials
Davie County Hospital	Ingersoll-Rand	Wachovia Bank
Davie County Schools	J.P. Morgan Chase & Co.	Wal*Mart SuperCenter
Davie Dermatology, PA	Jiffy Lube	Westside Chrysler Dodge Jeep
Davie Discount Drug	Kaydon Corporation	World Financial Center
Davie Family YMCA		Yadkin Valley Telephone

Dine Out for Davie allows restaurants to affect real, lasting change.

Bojangles	Ketchie Creek Bakery
Bucks Pizza	Red Pig BBQ
Buffalo Rusty`s BBQ	Savory Spoon
Cicciones Ristorante	Subway in Super Wal*Mart
Deano`s Barbecue	The Soda Shoppe
Dominoes Pizza	Venezia Italian Family Restaurant
Dynasty Chinese Restaurant, Inc.	Wendy`s - Tarheel Capital



In-Kind Gifts are valuable!

Coyne Beahm & Shouse
Dominoes Pizza
Hanesbrands, Inc.
Keiger Printing Company

Grants help to advance programs!

\$15,000 or more
RJ Reynolds Company

Stewardship Matters

DCUW is honored to receive gifts from so many people in our community. We will always strive to be good stewards of the funds that are entrusted to us. We submit to an audit annually to ensure that our administrative, fundraising and program expenses are held to the highest standards. Copies of our annual audit are available in the DCUW office. Below is a summary from 2006.

Summary of Income and Expense

<u>2006 Calendar Year</u>	<u>Amount</u>	<u>Pledges</u>
Campaign Pledges		
Davie County United Way 05/06	\$230,527	51.7%
Other United Way designations	\$208,183	46.7%
Service Fees Withheld	\$ 2,825	0.6%
Day of Caring Sponsorships	\$ 4,293	1.0%
TOTAL PLEDGES	\$ 445,828	100.0%
Uncollectible Pledges (included in Total Pledges)		
Davie County United Way 05/06		
Current Year Provision	\$ 35,466	7.1%
Recoveries from Prior Year Write-offs	(3,801)	
Other United Way Designations		
Current year provision	\$ 12,752	1.9%
Recoveries from Prior Year Write-offs (other UW's)	(4,247)	
Total Uncollectible Pledges	\$ 40,170	9.0%
Program Services		
Community Investment	\$281,835	63.2%
Community Investment Services	\$ 12,209	2.7%
Community Outreach	\$ 7,370	1.7%
Day of Caring	\$ 14,826	3.3%
Call 211	\$ 4,957	1.1%
Home Loss Prevention (HelP)	\$ 19,913	4.5%
Total Program Services	\$341,100	76.5%
Supporting Services		
General and Administrative Expense	\$ 31,910	7.2%
Campaign/Fundraising Expense	\$ 56,795	12.7%
United Way of America Dues	\$ 2,353	0.5%
Total Support Services	\$ 91,058	20.4%
Total Uncollectible Pledges (from above)	\$ 40,170	9.0%
TOTAL EXPENSES:	\$ 472,328	105.9%

Volunteers Matter

2006 DCUW Board of Directors & Officers

Steve Tuch - President
Don Bowles - Treasurer
Alan Hyland - Secretary
Neal Smith - Comm. Investment
Robby Dilmore, Campaign
Bob Price, ByLaws
Brian Williams, Nominations
Todd Corvin
Lynne Doss
Slayton Harpe
Kim Harris
Harry Hill
Wendy Horne
Steve Lane
Kevin Robertson
David Smith
Julian Stephenson
Haley Warren

2006 Community Investment Committee

Neal Smith, Chair

Panel I

Kim Harris, Moderator
Todd Corvin
Wendy Horne
Gaither Markland
Greta Nixon
Julian Stephenson
Haley Warren

Panel II

Robby Dilmore, Moderator
Dorothy Graham
Alan Hyland
Steve Lane
Linda Pate
Kevin Robertson
David Smith

Campaign Cabinet

Robby Dilmore - Chair
Gaither Markland - Co-Chair
Dan Barrett - Honorary Chair
Vincent Mannino
Bill Jobert
Greta Nixon
Linda Pate
Dub Potts
Bob Price
Maureen Moore
Jackie Corriher
Neal Smith
Jane Simpson
Greg Hoover
Carl Lambert

Campaign Coordinators

Janine Atkinson
Amy Basham
June Beal
Bert Bond
Karen Creason
Angie Davis
Connie Daywalt
Regina Duchemin
James Fowler
Karen Guiton
Kim Harris
Paul Hauser
Thomas Ingram
Karen Jackson
Amy Johnson
Stephanie Koefoed
Cheryl Michelli
Greta Nixon
Melissa Roberts
Judy Rosser
Belinda Shaw
LaVonne Walker
Greg Williams

Day of Caring Committee

Regina Graham - Chair
Gaither Markland
Robby Dilmore
Sean Beck
Katie Grose
Sissy Bingham

Day of Caring Teams

Bank of the Carolinas
Christian Bus. Men's Committee
Cooleemee Civitan Club
Corinthian Lodge 17
Clement Grove Church
Davie Civitan Club
Davie County 4-H
Davie County Government
Davie County Public Schools
Davie County Hospital
D. C. United Way Board Members
Don Markland Electric
1st Baptist Men's Committee
The Fuller Family
Habitat For Humanity
Harold Lanning & the Sheffield-
Callahan Volunteer Fire Dept.
Horn Oil Company
Ingersoll-Rand Company
Jr. Civitan Clubs from South Davie
Middle and Davie High Schools
Lena Reinsvold
Master Gardener's from the
D.C. Cooperative Extension
Mocksville Civitan Club
Mocksville Home Builder's Assn.
Piedmont Natural Gas Company
Serving Him Ministries
Sissy Bingham
Vulcan Materials
VF Jeanswear
Wal-Mart Super Center
Westside Chrysler Dodge Jeep

Staff

Mary Beth Forst
Executive Director

Cyndi Shrewsbury
Dir. of Finance & Administration