

# LIVE UNITED™



United Way of Davie County, Inc.

## Campaign Incentives

- ◆ Time off from work
- ◆ Casual Day
- ◆ Reserved Parking
- ◆ Tickets to games/movies
- ◆ Grocery Gift Certificates
- ◆ Company T-Shirts or product
- ◆ Dinner for two
- ◆ Hotel Get-a-Ways
- ◆ Gift Certificates
- ◆ “Sleep In” passes
- ◆ “Leave work early” passes
- ◆ Trophy for department with highest participation
- ◆ Extra half hour for lunch for a week
- ◆ Pizza Party for department with highest increase
- ◆ Have CEO give up parking pass for a week or something else special



## Low Budget Fun Campaign Ideas

### A Dollar an inch contest

-Engage executives in all day competition to end the day with the shortest tie. Employees cut an inch off their favorite executive's tie each time they donate to the United Way. Have prizes for the shortest tie, the ugliest tie, etc.

### Casual Days

-Sell casual day badges allowing employees to purchase them to be able to dress casual on certain days. Badges can be purchased for an amount and added to their payroll pledge. Invite your employees to "go crazy" during casual days. Designate days for Crazy Days such as "Stupid Hat Day," "Silly Socks Day," "Flip Flop Days." etc.

### Cook Off

-You undoubtedly have a few amateur chefs on your staff who love to cook. Have a cook-off featuring the food of your choice. Have all the employees sample the food and vote for the best one.

### Body Parts

-Take pictures of body parts of your staff...not faces! Provide ballots and ask your staff to match each body part to the person it belongs to. The voter will pay an entry fee for each ballot. The person who gets the



## **Crossword Puzzle**

-Create a crossword puzzle with United Way answers. Place a Display of information about United Way in a common area. The answers to the crossword will be in that material. When someone completes the crossword puzzle correctly, they can return it to the designated person and receive a prize, name in drawing, etc.



## **Sleep In Day**

-Givers can get in a drawing to win a Sleep in Day or receive a forgiveness pass that can be issued. You will be allowed to show up to work up to one hour late without pay being docked. Or, you could be allowed to leave work one hour early.

## **America's Funniest Office Video Party**

-Find an employee who can volunteer to bring in their video camera to take candid video footage around the office. Schedule a short meeting in a conference room to show the video to your employees. Sell tickets, soda and popcorn and donate the proceeds to United Way campaign. If the video is a big hit, perhaps hold a drawing for an opportunity to win a copy or sell duplicates (It could make great office holiday gift!)

## **Bingo**

-Sell Bingo cards for \$2. The winner gets half of the money raised while the other half is donated to the United Way special events. Hold several games.

## **Hawaiian Luau**

-Have a mini luau. Serve ham, pineapple upside-down cake and other Hawaiian fare. Give prizes to employees wearing the most outrageous Hawaiian outfits.

## **Snack and Dessert Cart**

-Employees donate items; several carts travel around the building offering treats at a minimal costs. This adds a new twist to the bake sale.

## **Ice Cream Social**

-Employees donate \$1.00 to \$2.00 to build an ice cream sundae. Decorate the cafeteria/break room like an old time ice cream parlor. Get managers to serve with aprons and paper hats.

## **Book Sale**

-Employees donate their old books, videos, cassette tapes or CDs for an employee "book sale." Money raised will go to the United Way.

## **Cubicle/Office decorating contest**

-Pick a theme, and employees decorate their office or cubicle accordingly. Employees walk around and pay \$1.00 to vote on their favorites. The office/cubicle with the most money at the end of the day wins a prize.



## **Add a Year Round Fundraising Event:**

- Recycling
- Valentines Day– Candy, Flowers, etc
- 4th of July– Flag Sales
- Chili Cook-Off
- Mothers Day